

MCTA Members:

BRIGHT HOUSE NETWORKS
BROADSTRIPE
BUCKEYE CABLEVISION
CABLEAMERICA MI
CHARTER COMMUNICATIONS
COMCAST
NORTHSIDE TV CORPORATION
PARISH COMMUNICATIONS
SUNRISE COMMUNICATIONS
TIME WARNER CABLE
TVC, INC

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Cable:

We're Putting it All Together, for Michigan.
2011 INDUSTRY AND INVESTMENT SNAPSHOT

The cable industry has evolved, and cable companies today provide a wide range of services to their customers. We're television, phone services, and broadband, with high-speed cable connections leading the way in linking Michigan homes and businesses to the Internet. Cable wire puts it all together – television, Internet and phone.



The Michigan Cable Telecommunications Association

(MCTA) represents the interests of the cable telecommunications industry in our high-tech state by:

- PROVIDING INFORMATION TO STATE LEGISLATORS AND THE NEWS MEDIA ON ISSUES IMPORTANT TO THE CABLE INDUSTRY.
- SERVING AS A CLEARINGHOUSE OF INFORMATION FOR ITS MEMBERS.
- PRODUCING AND DISTRIBUTING MICHIGAN-SPECIFIC PUBLIC AFFAIRS PROGRAMMING WITH THE COOPERATION AND RESOURCES OF ALL MEMBER CABLE SYSTEMS.
- PRODUCING AND AIRING UNINTERRUPTED COVERAGE OF EACH MICHIGAN INAUGURAL.

Since 2000, the industry has grown in its capabilities to meet Michigan's increasing needs for high-speed connection to the Internet. The association has successfully advocated for public policies that provide a level playing field for fair and open competition, and the public has been the winner, as cable telecommunications is now part of a robust market of services – television, telephone and broadband.

Cable by the numbers

MCTA members serve over **2 million customers** in all **83 Michigan counties**.

The cable industry pays **more than \$70 million annually** in franchise fees to local governments.

Over the past decade, Michigan's cable companies have invested more than **\$5 billion** in our state to offer their cutting-edge products and services to more consumers than ever before.

An astounding **95.4 percent** of Michigan households have access to broadband Internet.

Cable subscribers number **2,313,502** in our state, and cable providers have quickly become Michigan's **second largest** provider of telephone service.



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